

MISSION: THANK YOU CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR CLAIM A PRIZE. THIS IS A SKILL-BASED CONTEST; THIS IS NOT A GAME OF CHANCE. WINNERS WILL BE CHOSEN BASED ON THE STATED CRITERIA.

OPEN ONLY TO ELIGIBLE LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE CURRENT OR FORMER UNITED STATES ARMED FORCES MEMBER AND AT LEAST 18 YEARS OLD AT THE TIME OF ENTRY.

AFFIDAVIT OF ELIGIBILITY / RELEASE OF LIABILITY / PRIZE ACCEPTANCE AGREEMENT / PASSING OF BACKGROUND CHECK MAY BE REQUIRED TO CLAIM PRIZE. SPONSOR OBTAINS RIGHTS FROM ENTRANTS TO USE CONTENT SUBMITTED AS PART OF THE CONTEST.

The Mission: Thank You Contest (“Contest”) is sponsored by Harley-Davidson Motor Company Group, LLC (“Sponsor”), 3700 W. Juneau Ave., Milwaukee, WI 53201, and is administered by Prize Logic, LLC (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. CONTEST PERIOD:** The Contest begins at 12:00 PM Eastern Time (“ET”) on May 18, 2017 and ends at 11:59:59 PM ET on October 25, 2017 (“Contest Period”). The Contest Period will include the following seven (7) entry periods (each an “Entry Period”):

| Entry Period | Start Date (at 12 AM ET except Entry Period 1) | End Date (at 11:59:59 PM ET) | Judging Date |
|---------------------|---|-------------------------------------|---------------------|
| 1 | 5/18/17 | 5/31/17 | 6/2/17 |
| 2 | 6/1/17 | 6/15/17 | 6/22/17 |
| 3 | 6/16/17 | 7/31/17 | 8/1/17 |
| 4 | 8/1/17 | 8/30/17 | 9/6/17 |
| 5 | 8/31/17 | 9/21/17 | 9/28/17 |
| 6 | 9/22/17 | 10/12/17 | 10/19/17 |
| 7 | 10/13/17 | 10/25/17 | 11/1/17 |

Non-winning entries will carry forward into subsequent Entry Periods (but will not be re-judged). Administrator’s computer is the Contest official clock.

- 2. ELIGIBILITY:** This Contest is offered only to legal residents of the fifty (50) United States and the District of Columbia who are current or former United States Armed Forces Members in good standing and at least eighteen (18) years old at the time of entry. For purposes of this Contest, “United States Armed Forces Member” means a veteran, reserve, or active-duty member any branch of the United States Armed Forces, including State Guards and the National Guard. **To accept the prize, a winner must participate in the trip portion of the prize (described below.)** Employees of Sponsor, Administrator, and any of their parent and affiliate companies and advertising and promotion agencies (collectively, “Contest Entities”) as well as the immediate family (spouse, parents, siblings and children and their respective spouses, regardless of where they reside) and household members of each such employee,

whether or not related, are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited. By participating in this Contest, an entrant agrees to be bound by these Official Rules and that the decisions of Sponsor shall be final and binding in all matters pertaining to the Contest. Each entrant may be required to furnish proof of identification and other proof of eligibility under these Official Rules.

- 3. HOW TO ENTER THE CONTEST:** During the Contest Period, an eligible entrant may visit missionthankyou.com ("Website"), enter his/her email address, and register by entering all information requested on the registration form including, but not limited to, complete first and last name (no initials), address (no P.O. boxes), city, state, ZIP code, phone number, date of birth, and confirmation that he/she has read and agrees to be bound by these Official Rules. The entrant may then nominate himself/herself or an eligible friend ("Nominee") by following the instructions to submit either (1) if entrant is nominating himself/herself, entrant's branch of service; an essay describing the sacrifices, the strength, and the courage of the entrant and why the entrant deserves to ride-off on a new Harley-Davidson motorcycle; and a photo (optional) or (2) if entrant is nominating a Nominee, the Nominee's first and last name, branch of service, email address, city, and state; an essay describing the sacrifices, the strength, and the courage of the Nominee and why the Nominee deserves to ride-off on a new Harley-Davidson motorcycle; and a photo (optional). PLEASE NOTE: If an entrant submits a Nominee other than himself/herself, the entrant must obtain permission from the Nominee prior to submitting the Nominee's name or other information and photo (if a photo is submitted).

Entry Requirements: Each entry:

- Must be in English, except for commonly understood foreign words;
- Must include an essay with a maximum of 1,000 characters;
- Must not include any identifiable person(s) other than the entrant unless the entrant has written permission from such individual (including the Nominee), which the entrant must be able to provide to Sponsor and/or Administrator upon request;
- Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights or that constitutes copyright infringement;
- Must be the original work of entrant;
- Must not disparage Sponsor or its products or services, Administrator, or any other person or party;
- Must not feature trademarks, logos, or trade dress owned by any third party or advertise or promote any brand or product of any kind other than Sponsor's brand;
- Must not promote any cause other than the Contest theme;
- Must not include personally identifiable information (such as the entrant's/Nominee's address, license plate number, or credit card);
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous (as determined by Sponsor, at Sponsor's sole discretion);
- Must not contain, facilitate, reference or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status or age (as determined by Sponsor at Sponsor's sole discretion);

- Must not contain any viruses, spyware, malware or other malicious components that are designed to harm the functionality of a computer in any way; and
- Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where entry is created.

NOTE: If any entry fails to comply with any of these Entry Requirements or any other provisions of these Official Rules, Sponsor and Administrator reserve the right, but are not obligated, to disqualify the entrant.

By submitting an entry, an entrant agrees that his/her entry is gratuitous and made without restriction, and will not place Sponsor under any obligation and that Sponsor is free to disclose or otherwise disclose the ideas contained in the entry on a non-confidential basis to anyone or otherwise use the ideas (including without limitation, to create, distribute, sell or otherwise use concepts that are similar or identical to the ideas contained in the entry) without any compensation whatsoever to the entrant. Entrant acknowledges that, by acceptance of his/her entry, Sponsor does not waive any rights to use similar or related ideas whether or not such idea was previously known to Sponsor, or developed by its employees, or obtained from sources other than the entrant. Entrant further agrees that Sponsor shall not have any liability to entrant for any direct, indirect, contributory, vicarious, secondary or other infringement or protection of any copyright in or to the entry. Contest Entities are not responsible for any unauthorized use of entry by third parties. Entrant agrees that Sponsor may post the entry on any websites associated with the Contest, including Sponsor's social media channels.

Grant of Rights: Submitting an entry constitutes entrant's consent to give Sponsor, where applicable, and its designees, licensees, successors and assigns (collectively, "Licensed Parties") a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, publish or create derivative works from and display the entry in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes, and that Sponsor may use entrant's name, user name(s), biographical information, and/or likenesses (including, without limitation, profile photo(s)) in connection with the uses described herein. If requested, entrant will sign any documentation that may be required for Licensed Parties to make use of the nonexclusive rights entrant is granting to use the entry. This license expressly includes a right (but not the obligation) for Sponsor to modify entries to remove any third party intellectual property or to remove entries in their entirety.

Limit: An entrant may submit one (1) entry to nominate himself/herself and up to ten (10) additional entries to nominate friends during the Contest Period. If an entrant submits entries in excess of the above stated limits, Sponsor and Administrator reserve the right to disqualify the entrant and any entries made by the entrant.

- 4. JUDGING AND SELECTION OF THE WINNERS:** On or about each Judging Date listed in Section 1, all eligible entries received during the applicable Entry Period will be judged by a panel of qualified judges consisting of Adam Sandoval and employees from the Harley-Davidson corporate office and the Wounded Warrior Project, selected by the Sponsor or Sponsor's designee ("Judges"). The Judges will score the entries according to the following weighted criteria: (i) 75% essay includes a compelling story of military service demonstrating the sacrifices, strength, and courage of the entrant (if self-nominated) or Nominee; and (ii) 25% quality of writing ("Judging Criteria"). The entrant (if self-nominated) or Nominee featured in the entry that receives highest score among all entries received in an applicable Entry Period *and* all previously scored non-winning entries will be declared a potential prize winner.

Each winner is a potential winner pending verification of eligibility and compliance with the Official Rules. In the event of any ties, the entry with the highest score in criterion (i) will prevail. In the event there are still any ties, the tied entries will be judged again and the entry with the highest overall score will prevail. If a potential winner is found to be ineligible or does not comply with these Official Rules, or otherwise does not accept his/her prize as awarded, he/she will be disqualified and the entry with the next highest judges score will be named a potential winner. Administrator's, Judges', and Sponsor's decisions shall be final and binding in all matters pertaining to the judging and selection of the winners. Judging scores will not be revealed. Sponsor reserves the right to not award all prizes if, in its sole discretion, it does not receive a sufficient number of eligible entries. In no event will there be more than one (1) prize winner per Entry Period. Odds of winning depend on the number of entries eligible for each Entry Period and the quality of the entrant's submission.

5. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):

- A. Prizes (7 prizes in total; 1 prize per Entry Period):** Each prize winner will receive a Harley-Davidson motorcycle featuring a Milwaukee Eight engine (ARV: \$28,499.00) ("Vehicle"); H-D Riding Academy passes (ARV: \$500.00); a Lifetime Membership to the Harley-Davidson Ownership Group (HOG) (ARV: \$650.00); and, subject to Sponsor's discretion, a trip for winner to closest city the prize awarding ceremony destination (ARV: \$1,650.00) ("Trip") (collectively, "Prize"). The Prize elements cannot be separated, except as stated in these Rules. **In order to take delivery of the Vehicle, the Prize winner must also take the Trip and participate in the prize awarding ceremony.**

Vehicle Terms: **Vehicle specifications and ARV are subject to dealer availability and Sponsor's discretion.** Prize winner will be solely responsible for any additional features, upgrades, or options on the Vehicle as well as any additional obligations, taxes, and expenses, including, but not limited to, sales tax, luxury tax, destination charges, registration, title and license fees, insurance, tax, and all other costs incurred in claiming, registering, or using the Vehicle not included in the Prize. A winner must take delivery of the Vehicle, at his/her own expense, within a time frame provided by Sponsor at a dealership selected by Sponsor, at its sole discretion, based on proximity to winner's residence or the Vehicle may, at the Sponsor's sole discretion, be forfeited. Delivery method is subject to Sponsor's sole discretion. Vehicle details and availability are subject to change due to dealership availability.

Trip Terms: Trip includes round-trip coach class air transportation for the winner from a major commercial airport near winner's residence to one (1) of the following cities on or around the following dates (subject to change at Sponsor's sole discretion): Los Angeles, CA (6/8/17); Tucson, AZ (6/29/17); Sturgis, SD (8/7/17); Austin, TX (9/14/17); Miami, FL (10/5/17); Washington, D.C. (10/26/17); and New York, NY (11/9/17); One (1) night hotel standard accommodations (single room); and appearance at event to obtain Prize. Trip must be taken on dates specified by Sponsor. The actual value of the trip may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value (if actual value is less than the ARV) of the Prize will not be awarded. If winner resides within a 250-mile radius of destination, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in prize value. Travel dates are subject to availability; blackout dates and other restrictions may apply. Winner is responsible for having valid travel documents including government identification and/or passports.

Winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this Prize. Travel must be booked at least seven (7) days in advance. Winner hereby acknowledges that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the Trip. Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. Any damage to the room will be the responsibility of the winner. Sponsor bears no responsibility if any event, element or detail of a Trip is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of the Trip become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion of the Trip, minus any unavailable event, element or detail. Sponsor is not responsible if event is delayed, postponed, or canceled for any reason.

Seven (7) Prizes will be available in the Contest (one [1] per Entry Period). The ARV of each Prize is \$31,299.00.

B. Total ARV: The total ARV of all Prizes available in the Contest is \$219,093.00.

C. General: Any and all costs and expenses not expressly set forth in the Official Rules are not included in a Prize. All taxes, fees, and surcharges on Prize are the sole responsibility of the winner. Limit one (1) Prize per person/household for the Contest Period. No Prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute a prize (or portion thereof) of comparable or greater value. However, if the Trip is unavailable for any reason, Sponsor reserves the right to the Vehicle without the Trip and no further compensation will be awarded in lieu of the Trip. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Notwithstanding the foregoing, Sponsor shall be solely responsible for any express written limited warranties specifically set forth in the applicable owner's guide or similar manual ("Guide") for the Vehicle, if any, which warranties shall run for the term set forth in said Guide. All Prize details are subject to Sponsor's sole discretion.

6. HOW TO CLAIM A PRIZE: Potential winners are subject to verification of eligibility and compliance with these Official Rules. Following each Judging Date, Sponsor or Administrator will notify a potential winner by email at the email address provided for the winning entrant/Nominee. A potential winner will be required to sign and execute an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release, as well as proof of being a United States Armed Forces Member (collectively, "Prize Claim Documents") within five (5) days of Prize notification. If a potential winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification, the potential winner may be disqualified and an alternate winner may be selected. A potential winner may be subject to a background check before a Prize is awarded. Sponsor reserves the right to disqualify a potential winner based on the results of such background check if Sponsor determines in its sole discretion that awarding a Prize to any such individual might reflect negatively on the Sponsor. Upon verification of eligibility and compliance with these Official Rules, each winner will be contacted by Sponsor or Administrator to arrange Prize fulfillment. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, the Prize may be forfeited, and in the Sponsor's sole discretion, the forfeited Prize may be awarded to an alternate winner, selected according to Section 4 above, as determined by Sponsor in its sole discretion.

Administrator will attempt to notify each potential winner as set forth above, but Released

Parties are not responsible for any undelivered messages that are not received because of a winner's privacy or spam filter settings which may divert any Contest email, including any winner notification email, to a spam or junk folder. EACH WINNER WILL BE ISSUED A FORM 1099 FOR TAX PURPOSES, AS REQUIRED BY LAW, AND MUST SUBMIT HIS/HER SOCIAL SECURITY NUMBER OR TAXPAYER ID NUMBER FOR SUCH PURPOSE IN CONNECTION WITH COMPLETING THE WINNER DOCUMENTS. ALL FEDERAL, STATE AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE ARE SOLELY THE RESPONSIBILITY OF EACH WINNER.

- 7. LIMITATION OF LIABILITY:** By participating in this Contest, entrants agree that Sponsor, Administrator, and each of their respective parents, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents (collectively, "Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, delayed, garbled, postage due or undeliverable tweets posts, messages, emails or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Contest; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Contest and/or accepting a Prize including any item redeemed therewith and/or any travel related thereto; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Released Parties are not responsible for any unanswered or undeliverable winner notifications.

By entering the Contest, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Contest, including without limitation, in connection with any concept created, sold, distributed or otherwise used by the Released Parties regardless of whether such concept is similar or identical to the concept contained in entrant's entry; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Contest, including, but not limited to, any Contest-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Contest; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a Prize (or any component thereof (including any travel or activity related thereto)); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Contest is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of the winners in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more Prizes be awarded than are stated in these Official Rules. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more Prizes are claimed than are intended to be awarded according to these Official Rules, the intended Prize will be awarded according to Section 4 above.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES:** THIS CONTEST IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. CONTESTANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY CONTESTANT AND/OR CONTEST ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
- 9. PRIVACY POLICY:** Sponsor's privacy policy is available at http://www.harley-davidson.com/content/h-d/en_US/footer/utility/privacy-policy.html.
- 10. PUBLICITY RIGHTS:** By participating in the Contest and/or accepting a Prize, each entrant agrees to allow the Sponsor and/or the Sponsor's designee the perpetual right to use his/her name, user name(s), address (city and state), biographical information, photos (including, without limitation, profile photo(s)), picture, portrait, likeness, voice, and/or statements regarding the Contest and/or Sponsor for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered,

including, but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

11. GENERAL: Any attempted form of participation in this Contest other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Contest; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Contest and void all associated entries. Any attempted form of participation in this Contest other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple email, Instagram, or Twitter accounts, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Contest will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or the potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the email address associated with the social media account used to enter. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the Prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Contest details contained in these Official Rules and Contest details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Contest as set forth in these Official Rules shall prevail.

12. WINNERS LIST: To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: Mission: Thank You Contest – Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by December 26, 2017.